

Press Kit

# Logo





# Logo on white background

It is foreseen that the main logo, like all the developed branding elements, will be used against a dark background. In cases where the use of a logo on a white background is unavoidable, it is necessary to use the simplified versions of the logo presented on this slide.



Download logo

### Wrong logo placement



Stretching



Use of unincorporated colors



Outline



Logo offset

### **Color palette**

DeHive brand colors consist of basic shades - pink, purple and turquoise, as well as auxiliary - green and orange. a gradient is used between basic shades and orange.



#FF6F4F



#FF01DD



#5C5CFF



#16E4DC



#16E4DC

### Typography system

DeHive's signature font is space grotesk. The font is used in all materials associated with the brand, including on the website, in illustrative materials, etc.

### Space Grotesk

ABCDEFGHIJKIMNOPQRSTUVWXYZ ABCDEFGHIJKImnopqrstuvwxyz 123456789 0 !" № # @ % ( ) ? &



Download font

### DeHive's descriptions

#### **Description #1**

DeHive provides the first-to-market decentralized crypto index protocol. The platform allows anyone to become a holder of the top DeFi tokens packed into one Cluster. This Cluster can be perceived as an index that can farm. It comprises leading DeFi assets that serve as a benchmark for the economic health of the crypto market.

The DeHive protocol uses an in-built system of oracles to ensure the acquisition of the selected tokens at the best market price. As a result, the Index is backed by a set of crypto assets in an optimal proportion for passive income generation.

DeHive is a multi-chain platform and dev team works unstoppably over new integrations.

#### Description #2

DeHive is a DeFi asset management platform that provides yield generating indexes and auto compounding staking pools. Underlying currencies are securely stored in the smart contracts of the protocol while the user has full transparency of balances of his assets.

DeHive technology is aimed to facilitate traders' lives and enable making profit in just one click. What's important is that DeHive does not have any real access to users' funds. All deposited money lays either on the Cluster contract, which works as a security vault or in the original farming protocol which strategies DeHive optimizes. Therefore, it ensures higher security of DeHive instruments.

#### **Description #3**

DeHive is a portfolio management tool that aggregates a lot of financial instruments under one hood. The protocol also allows for easy yield farming with minimal interactions and optimized profit from DeFi.

### **Team behind DeHive**

Who builds DeHive? DeHive is an in-house project fully developed and maintained by Blaize team that helped numerous project to enter blockchain market. Visit <u>Blaize.tech</u> to know more.



Mike Morhulets
Chief Executive
Officer (CEO)

Mike Morgulets was offered the position of Chief Operating Officer due to his outstanding career achievements and good knowledge of the DeFi and crypto market. Mike has overseen operational and marketing departments for such projects as GeoProtocol and Innovecs.



Pavel Horbonos
Chief Technology
Officer (CTO)

Current blockchain solution architect at Blaize, Zokyo. Former blockchain R&D Engineer at Apriorit and senior developer at Ciklum.



Alex Korobeinikov
Head of Product

Aleksei is a Blockchain Solutions Architect and R&D Engineer focused on complex blockchain technologies. Aleksei has experience of developing on 11 blockchains, and has built and successfully delivered 30+ projects with DLT as the core component.



Sergey Onyshchenko Co-Founder Sergey is a blockchain enthusiast contributing and engaging heavily in building a decentralized society. Co-Founder and current CEO of Blaize, an outsourcing blockchain development company. Former CBDO of GEO Protocol.



Taisiia Khlivna Chief Marketing Officer (CMO) Taya is a well-skilled marketing specialist with a brilliant knowledge of the crypto market and a degree in international relations, journalism, and digital marketing.

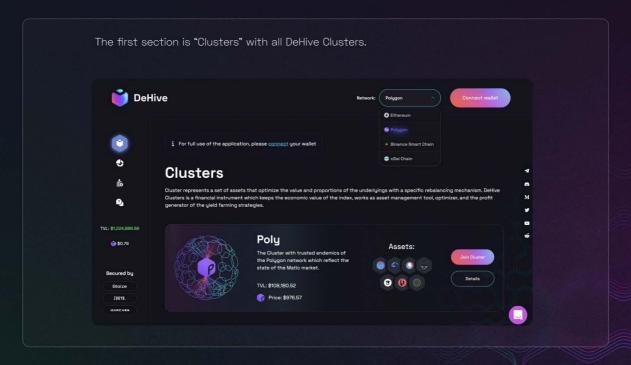
Download photos

### **DeHive dApp**

Here is the description of DeHive platform.

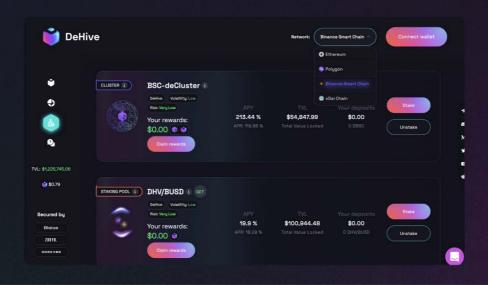
On the top right corner you will see the switch button for choosing the supported networks [Now you can switch between Binance Smart Chain, Polygon, xDai Chain and Ethereum but it is not limited to those] and button for connection your wallet.

On the left side you can see the buttons for 4 main sections:

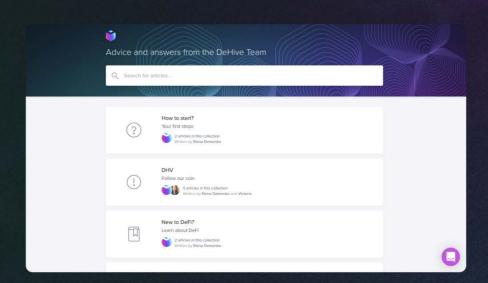


## **DeHive dApp**

The third section is named "Earn". Here you can stake the Cluster for yield farming activation. In addition, you are able to stake DHV – DeHive native token – on the platform and utilize several more staking opportunities like Impulses and LP staking. You also can switch between the supported networks.

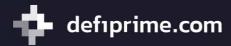


The fourth section is named "Help" where you can find the articles about using the platform.



Download pics

### **DeHive in the Press**



yahoo!

INSIDER



Micky

**INCRYPTED** 





Visit our official media channels for more info:

**Twitter** 

LinkedIn

Medium

**Telegram News** 

Telegram Chat

YouTube

Reddit